

# REDLAND CITY

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# ECONOMIC SNAPSHOT

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**2008**



# REDLAND CITY



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# OVERVIEW OF REDLAND CITY

## Population

Redland City is one of 17 local government areas in the South East Queensland (SEQ) region\*. The City has a total area of 537 square kilometres and an estimated resident population of 133,723 persons as at June 2007.

Redland City has a fast growing population. Between June 2002 and June 2007, the average annual growth rate in Redland City was 2.2 per cent compared with 2.6 per cent for SEQ and 2.4 per cent for Queensland as a whole.

## Labour force

Labour force data for December quarter 2007 indicate that the unemployment rate for Redland City was 3.2 per cent, lower than that for Queensland (3.7 per cent), and also lower than that recorded in Redland City for the corresponding period last year (3.6 per cent).

At the time of the 2006 Census, Retail Trade was the largest employing industry for Redland City residents, with 12.5 per cent (7,729 persons) of the LGA's employed labour force, followed by the Manufacturing industry with 12.3 per cent (7,606 persons). These proportions were both higher than those recorded for Queensland.

## Business development

For the 12 months ended December 2007, Redland City accounted for 1.9 per cent (\$356.0 million) of the value of total buildings approved and 1.1 per cent (\$74.7 million) of the total value of non-residential buildings approved in Queensland. Overall growth in the value of residential and non-residential building approvals in the LGA has remained steady.

Takings from tourist accommodation for Redland City for the year ended 31 December 2007 were \$4.1 million, accounting for 0.2 per cent of Queensland's takings from accommodation during the year.

\* SEQ includes the following local government areas: Beaudesert (Shire), Boonah (S), Brisbane (City), Caboolture (S), Caloundra (C), Esk (S), Gatton (S), Gold Coast (C), Ipswich (C), Kilcoy (S), Laidley (S), Logan (C), Maroochy (S), Noosa (S), Pine Rivers (S), Redcliffe (C) and Redland (C).

# POPULATION

## SUMMARY OF KEY DATA

As at 30 June 2007, Redland City had an estimated resident population of 133,723 persons. Between June 2002 and June 2007, the average annual growth rate in Redland City was 2.2 per cent compared with 2.6 per cent for SEQ and 2.4 per cent for Queensland as a whole.

Census data and current estimated resident population data show that the population of Redland City has increased from 5,211 persons in 1947 to 133,723 persons in 2007. Most growth has occurred between the early 1970s and the present with an increase of ten times that of the period 1947 to 1971.

The resident population of Redland City is projected to increase at an average annual rate of 1.6 per cent during the period from 2006 to 2026. The resident population is projected to increase to 182,677 persons by 2026.

## POPULATION OF REDLAND CITY

### Recent trends

As at 30 June 2007, the estimated resident population of Redland City was 133,723 persons, representing 3.2 per cent of the total Queensland population (Table 1). The population increased by 13,612 persons in the five years to 30 June 2007.

The population of Redland City increased by 1.8 per cent between June 2006 and June 2007, which is less than the average annual increase between June 2002 and June 2007 of 2.2 per cent. The five yearly rate of growth was lower than both the SEQ region and Queensland as a whole.

Of the 17 local government areas in SEQ, Redland City was ranked ninth in terms of percentage growth between June 2002 and June 2007 and twelfth in terms of growth between June 2006 and June 2007.

**Table 1 Estimated resident population by local government area, South East Queensland, 30 June 2002, 2006 and 2007**

Local Government Area	Area km <sup>2</sup>	Year ending 30 June			Average annual change	Annual change
		2002	2006	2007p	2002–07p	2006–07p
		— number —			— per cent —	
Beaudesert (S)	2,854	56,376	64,777	66,480	3.4	2.6
Boonah (S)	1,922	8,491	9,117	9,276	1.8	1.7
Brisbane (C)	1,327	917,715	992,176	1,007,901	1.9	1.6
Caboolture (S)	1,224	117,298	135,359	139,707	3.6	3.2
Caloundra (C)	1,093	78,971	93,248	96,140	4.0	3.1
Esk (S)	3,936	14,901	16,035	16,288	1.8	1.6
Gatton (S)	1,572	16,025	16,635	16,942	1.1	1.8
Gold Coast (C)	1,407	440,807	507,439	524,667	3.5	3.4
Ipswich (C)	1,204	128,651	143,649	148,700	2.9	3.5
Kilcoy (S)	1,445	3,398	3,641	3,727	1.9	2.4
Laidley (S)	701	13,275	15,314	15,835	3.6	3.4
Logan (C)	251	169,750	178,320	180,358	1.2	1.1
Maroochy (S)	1,163	132,054	152,664	157,238	3.6	3.0
Noosa (S)	869	45,315	49,213	49,672	1.9	0.9
Pine Rivers (S)	775	126,712	144,860	150,268	3.5	3.7
Redcliffe (C)	38	50,498	52,518	53,578	1.2	2.0
<b>Redland (C)</b>	<b>537</b>	<b>120,111</b>	<b>131,332</b>	<b>133,723</b>	<b>2.2</b>	<b>1.8</b>
South East Queensland	22,317	2,440,348	2,706,297	2,770,500	2.6	2.4
Total Queensland	1,734,157	3,714,937	4,091,546	4,182,062	2.4	2.2
Redland City as a percentage of Qld	0.0	3.2	3.2	3.2	..	..

.. = not applicable

C = City S = Shire

r = revised estimates

p = preliminary estimates

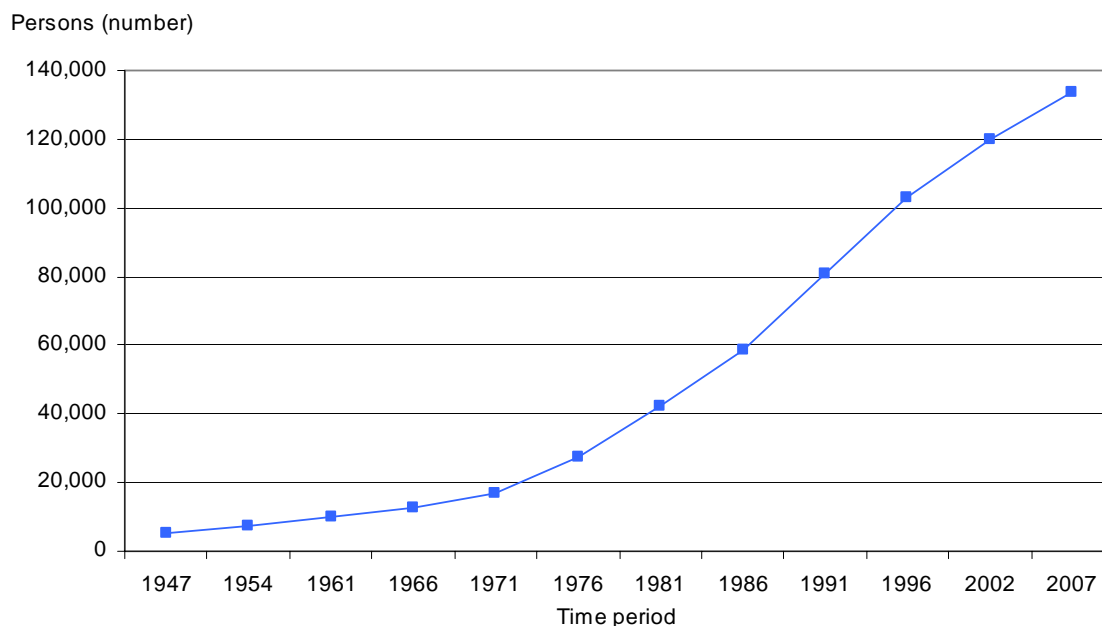
Source: Australian Bureau of Statistics, *Regional Population Growth, Australia, 2006-07* (Cat. no. 3218.0).

## Population change in Redland City since 1947

Census data and current estimated resident population data show that the population of Redland City has increased greatly since the early 1970s (Figure 1). Between 1947 and 1971 the population only increased by 11,461 persons, while between 1971 and 2007 the population increased by 117,051 persons.

The population increased eightfold between 1971 and 2001 from 16,672 persons to 133,723 persons.

**Figure 1** Population (a), Redland City, 1947 to 2007



(a) Based on actual location census counts of the population from 1947 to 1991 and estimated resident population from 1996 onwards.

Source: Australian Bureau of Statistics, Censuses of Population and Housing, 1947 to 1991, unpublished data; ABS, *Regional Population Growth, Australia, 2006-07* (Cat. no. 3218.0).

## Future trends – total population

The latest Department of Infrastructure and Planning medium series population projections indicate that the resident population of Redland City will increase at an average annual rate of 1.5 per cent during the period from 2006 to 2031. This is a lower rate of increase than that recorded between June 2002 and June 2007 (2.2 per cent), and is lower than the projected average annual growth rate for Queensland as a whole to 2031 (1.7 per cent). The resident population of Redland City is projected to increase from 131,210 persons in 2006 to 188,878 persons by 2031.

## Future trends – age groups

The projected increase in the Redland City population between 2006 and 2031 is expected to occur across all age groups. However, the greatest increase is expected to occur in the 65 years and over age group, contributing to a significant ageing of the population (Table 2).

In 2006, the 45 to 64 years age group contained the largest number of persons, but by 2031 the 65 years and over age group is projected to contain the largest number of people. The population aged 65 years and over is expected to more than treble between 2006 and 2031, from 16,608 persons to 55,568 persons.

The median age for Redland City is projected to increase markedly from 38 years in 2006 to 47 years in 2031, while the median age for Queensland is projected to increase from 36 to 41 years over the same period.

The proportions of persons in each age group below 65 years and over are projected to decline between 2006 to 2031. The proportion of persons aged 65 years and over in Redland City is expected to increase significantly from 12.7 per cent in 2006 to 29.4 per cent in 2031.

**Table 2** Estimated and projected resident population by age group, Redland City and Queensland, 2006 to 2031

Age group	Redland City		Queensland	
	2006	2031	2006	2031
— number —				
0-14	27,121	28,917	834,591	1,109,855
15-24	18,253	19,889	578,170	756,601
25-44	33,806	40,442	1,171,154	1,599,186
45-64	35,544	44,064	1,014,106	1,533,624
65+	16,608	55,568	493,525	1,274,599
<b>Total</b>	<b>131,210</b>	<b>188,878</b>	<b>4,090,908</b>	<b>6,273,885</b>
Median age	38	47	36	41
— percentage —				
0-14	20.7	15.3	20.4	17.7
15-24	13.9	10.5	14.1	12.1
25-44	25.8	21.4	28.6	25.5
45-64	27.1	23.3	24.8	24.4
65+	12.7	29.4	12.1	20.3
<b>Total</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>

(a) Based on the medium projection series.

Source: Department of Local Government and Planning, *Queensland's Future Population, 2008 Edition*.

# LABOUR FORCE

## SUMMARY OF KEY DATA

Labour force data for December quarter 2007 indicate that the unemployment rate for Redland City was 3.2 per cent, lower than that for Queensland (3.7 per cent), and also lower than that recorded in Redland City for the corresponding period last year (3.6 per cent).

At the time of the 2006 Census, Retail Trade was the largest employing industry for Redland City residents, with 12.5 per cent (7,729 persons) of the LGA's employed labour force, followed by the Manufacturing industry with 12.3 per cent (7,606 persons). These proportions were both higher than those recorded for Queensland.

For Redland City, the Agriculture, forestry and fishing and Information media and telecommunications industries recorded a decline in the number of residents employed between 1996 and 2006. Agriculture, forestry and fishing fell from 851 employed persons to 464 persons. Information media and telecommunications fell from 1,040 employed persons to 927 persons.

Over the ten-year period from 1996 to 2006, the number of employed residents of Redland City increased by 17,294 persons. There were 2,757 additional workers in the Construction industry, 2,546 in the Retail trade industry, 2,443 in the Health care and social assistance industry, and 2,266 in the Manufacturing industry

## SMALL AREA LABOUR FORCE DATA

### Current labour force

Of Queensland's total labour force in December quarter 2007, 3.2 per cent (70,533 persons) was located in Redland City (Table 3). The unemployment rate in Redland was 3.2 per cent. This was lower than that recorded for Queensland (3.7 per cent), and the corresponding period the previous year (3.6 per cent) recorded for Redland City.

**Table 3 Labour force status (a), Redland City and Queensland, December quarter 2007**

Region	Unemployed persons number	Unemployment rate per cent	Labour force number
Redland (C)	2,275	3.2	70,533
Queensland	82,571	3.7	2,217,603
<b>Redland (C) as a percentage of Qld</b>	<b>2.8</b>	<b>..</b>	<b>3.2</b>

.. = not applicable

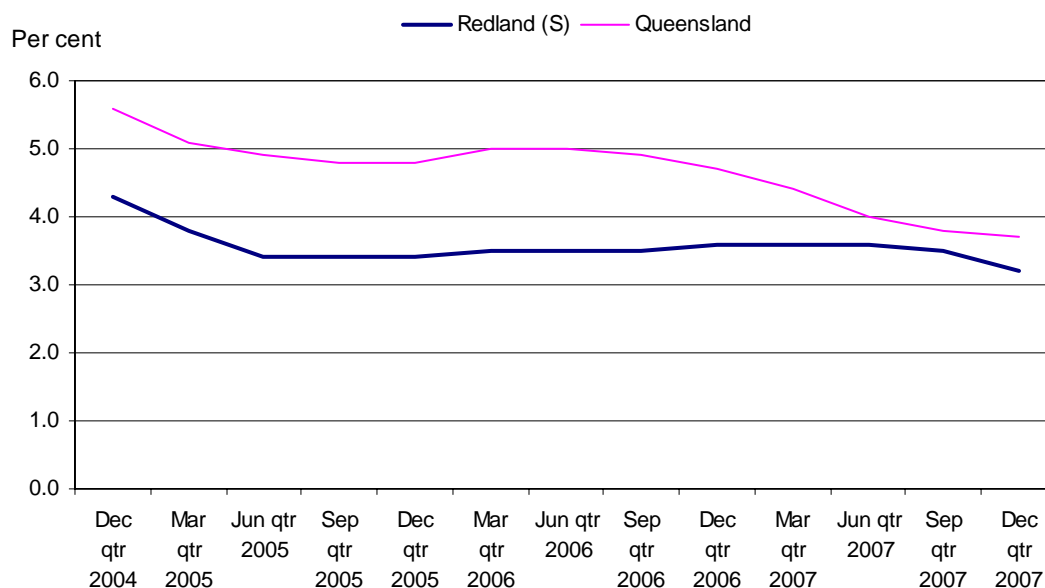
(a) Smoothed series.

Source: Department of Employment and Workplace Relations, Small Area Labour Markets.

### Unemployment rate trend

The Redland City unemployment rate has continued to remain low over the past 12 months (Figure 2). The latest unemployment rates for Redland City and Queensland are at near historically low levels, following the steady record of low unemployment rates since June 2005.

**Figure 2 Unemployment rate, Redland City and Queensland, December quarter 2004 to December quarter 2007**



Source: Department of Employment and Workplace Relations, Small Area Labour Markets.

## LABOUR FORCE – 2006 CENSUS

The unemployment rate for Redland City at the time of the 2006 Census was 4.1 per cent, lower than that for Queensland as a whole (4.7 per cent) (Table 4). Within SEQ, Pine Rivers Shire (3.3 per cent), Boonah Shire (3.4 per cent), Beaudesert Shire (3.8 per cent), and Brisbane City (4.0 per cent) had lower unemployment rates. The remaining local government areas within SEQ recorded higher unemployment rates than Redland City.

The participation rate for the LGA was 63.8 per cent, a rate that was 2.0 percentage points higher than that for Queensland (61.8 per cent). Within SEQ, only Pine Rivers Shire (70.7 per cent), Beaudesert Shire (65.1 per cent), Brisbane City (65.0 per cent) and Logan City (64.7 per cent) had higher participation rates.

**Table 4 Labour force status (a) by local government area, South East Queensland, 2006**

Local government area	Employed			Unemployed	Labour force	Not in Labour force	Unemployment rate	Participation rate (c)
	Full-time	Part-time	Total (b)					
	— persons —						per cent	per cent
Beaudesert (S)	19,187	8,400	29,490	1,180	30,670	13,962	3.8	65.1
Boonah (S)	2,479	1,187	3,904	136	4,040	2,438	3.4	58.9
Brisbane (C)	321,920	138,970	488,611	20,172	508,783	222,683	4.0	65.0
Caboolture (S)	33,986	16,644	54,306	3,486	57,792	38,771	6.0	56.4
Caloundra (C)	21,322	12,892	36,595	2,167	38,762	27,786	5.6	54.9
Esk (S)	3,813	1,818	6,064	359	6,423	4,671	5.6	54.0
Gatton (S)	4,387	2,089	6,893	310	7,203	4,091	4.3	59.3
Gold Coast (C)	136,269	69,194	218,369	12,224	230,593	120,339	5.3	60.0
Ipswich (C)	42,002	16,749	62,786	3,381	66,167	34,060	5.1	62.1
Kilcoy (S)	908	452	1,468	69	1,537	1,074	4.5	55.9
Laidley (S)	3,461	1,740	5,605	371	5,976	4,431	6.2	53.8
Logan (C)	53,610	21,464	80,230	4,954	85,184	38,334	5.8	64.7
Maroochy (S)	37,373	22,737	64,008	3,862	67,870	40,004	5.7	59.3
Noosa (S)	10,432	7,375	19,022	1,274	20,296	14,047	6.3	54.6
Pine Rivers (S)	47,646	21,170	73,243	2,512	75,755	27,372	3.3	70.7
Redcliffe (C)	13,449	6,409	21,284	1,369	22,653	16,644	6.0	53.8
<b>Redland (C)</b>	<b>39,299</b>	<b>18,692</b>	<b>61,733</b>	<b>2,644</b>	<b>64,377</b>	<b>32,039</b>	<b>4.1</b>	63.8
Queensland	1,180,891	530,504	1,824,997	90,950	1,915,947	971,828	4.7	61.8
Redland City as a percentage of Queensland	3.3	3.5	3.4	2.9	3.4	3.3	..	..

.. = not applicable

C = City S = Shire

(a) Persons aged 15 years and over.

(b) Includes not stated.

(c) The number of persons in the labour force expressed as a percentage of persons aged 15 years and over.

Source: Australian Bureau of Statistics, 2006 Census of Population and Housing, unpublished data.

## EMPLOYMENT BY INDUSTRY – 2006 CENSUS

At the time of the 2006 Census, Retail trade was the largest employing industry for residents of Redland City with 7,729 (12.5 per cent) of the region's employed labour force, followed by Manufacturing (7,606 or 12.3 per cent) (Table 5). This compared with 11.6 per cent and 9.9 per cent respectively for the State as a whole for these industries.

The highest degree of specialisation of Redland City residents occurred in the Wholesale trade, Manufacturing, and Construction industries.

**Table 5 Employment by industry, Redland City and Queensland, 2006**

Industry	Redland City		Queensland		Specialisation ratio (a)
	number	per cent	number	per cent	
Retail trade	7,729	12.5	212,422	11.6	1.1
Manufacturing	7,606	12.3	180,212	9.9	1.2
Construction	6,528	10.6	164,936	9.0	1.2
Health care & social assistance	6,142	9.9	186,336	10.2	1.0
Education & training	4,024	6.5	139,090	7.6	0.9
Transport, postal & warehousing	3,569	5.8	92,614	5.1	1.1
Public administration & safety	3,567	5.8	122,416	6.7	0.9
Wholesale trade	3,451	5.6	72,075	3.9	1.4
Professional, scientific & technical services	3,321	5.4	102,412	5.6	1.0
Accommodation & food services	3,264	5.3	127,631	7.0	0.8
Other services	2,617	4.2	68,361	3.7	1.1
Administrative & support services	2,091	3.4	55,705	3.1	1.1
Financial & insurance services	1,876	3.0	52,035	2.9	1.1
Rental, hiring & real estate services	1,269	2.1	37,983	2.1	1.0
Information media & telecommunications	926	1.5	26,347	1.4	1.0
Arts & recreation services	668	1.1	24,625	1.3	0.8
Electricity, gas, water & waste services	561	0.9	18,540	1.0	0.9
Agriculture, forestry & fishing	464	0.8	61,735	3.4	0.2
Mining	464	0.8	30,721	1.7	0.4
<b>Total</b>	<b>61,731</b>	<b>100.0</b>	<b>1,824,996</b>	<b>100.0</b>	<b>1.0</b>

(a) Ratio of percentage for Redland City to percentage for Queensland.

Source: Australian Bureau of Statistics, 2006 Census of Population and Housing, unpublished data.

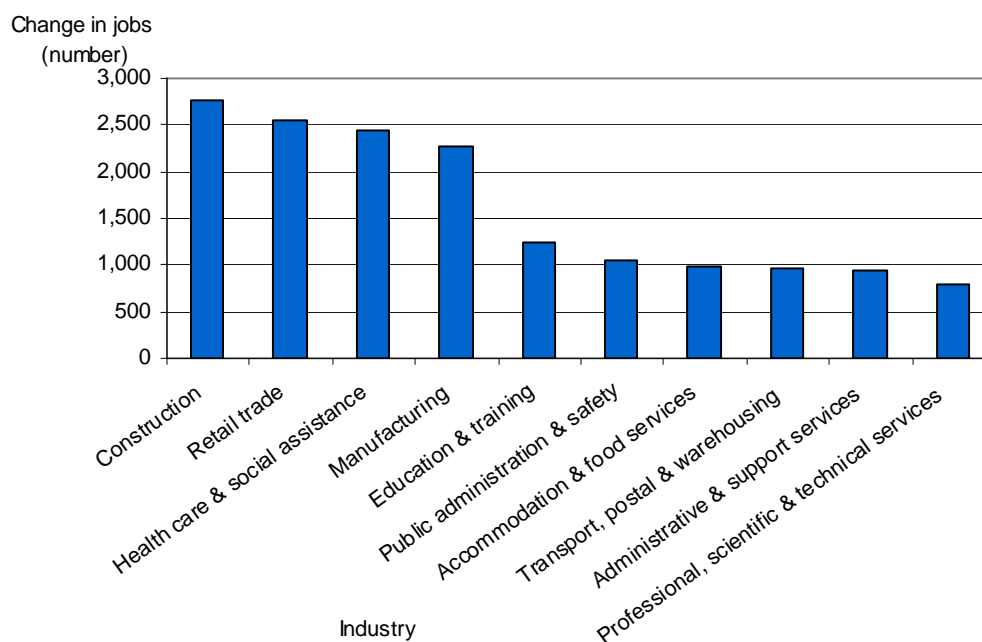
It should be noted that of those employed persons in 2006, not all worked within Redland City. Labour demand within Redland City indicates that 24,715 persons lived and worked within Redland City while a further 7,395 lived outside Redland City while working in the LGA.

2006 Census labour demand figures for Redland City indicate that the Retail Trade industry was the largest employer (5,540 persons or 17.3 per cent of total demand for labour), followed by Health care & social assistance which employed 3,821 persons or 11.9 per cent of total demand for labour.

## EMPLOYMENT BY INDUSTRY – CHANGES SINCE 1996

Between 1996 and 2006 the number of employed residents of Redland City increased by 17,294 persons. There were 2,757 additional workers in the Construction industry, 2,546 in the Retail trade industry, 2,443 in the Health care and social assistance industry, and 2,266 in the Manufacturing industry. Figure 3 shows the top ten industries in terms of increased employment of Redland residents.

**Figure 3** Change in employment by selected industry, Redland City residents, 1996 to 2006

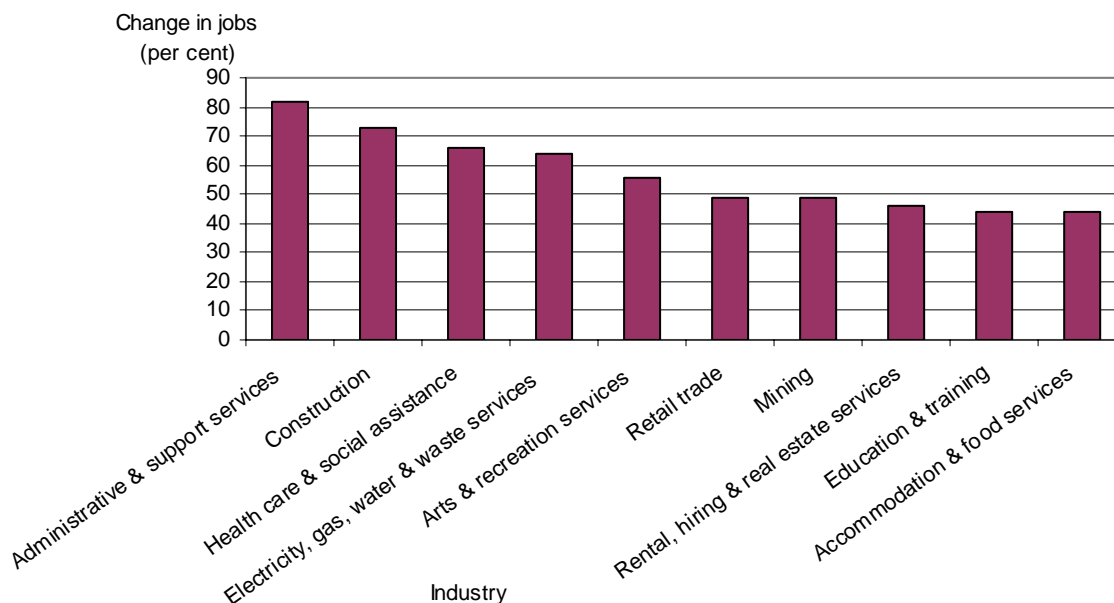


Source: Australian Bureau of Statistics, 2006 Censuses of Population and Housing Time Series tables, usual residence data.

Although not shown in the graph, employment of Redland residents in Agriculture, forestry & fishing and Information media & telecommunications decreased by 387 persons and 113 persons respectively between 1996 and 2006.

In percentage terms, the number of Redland residents employed in Administrative & support services increased by 82.1 per cent between 1996 and 2006 (Figure 4). The increases for the Construction industry and the Health care & social assistance industry were 73.1 per cent and 66.0 per cent respectively.

**Figure 4 Change in employment by selected industry, Redland City residents, 1996 to 2006**



Source: Australian Bureau of Statistics, 2006 Censuses of Population and Housing Time Series tables, usual residence data.

## PLACE OF WORK AND PLACE OF USUAL RESIDENCE – 2006 CENSUS

Based on place of usual residence there were 61,734 employed people who lived in Redland City at the 2006 Census. The top four industries of employment for residents in 2006 were Retail Trade, Manufacturing, Construction, and Health Care and Social Assistance (compared with Construction, Manufacturing, Retail Trade, and Public Administration and Safety in Queensland as a whole).

Only 24,715 Redland City residents (40%) worked in Redland.

Of those who travelled outside Redland City to work, most worked in Brisbane City (25,575 people), followed by Logan City (2,440 people). The most common work destinations in Brisbane City, were the Southeast Outer Brisbane statistical subdivision (9,561 people) followed by Inner Brisbane (7,950 people).

Of those who travelled outside Redland City to work, the highest number worked in Manufacturing (5,427 people) followed by Construction (4,553 people).

Based on place of employment there were 32,110 people who worked in Redland City at the 2006 Census. The top four industries of employment in Redland City in 2006 were Retail Trade, Health Care and Social Assistance, Education and Training, and Manufacturing.

# **BUSINESS DEVELOPMENT**

## **SUMMARY OF KEY DATA**

Based on data for the year ended 31 December 2007, there were 1,191 residential dwelling units approved in Redland City with a total value of \$281.3 million. Non-residential buildings approved had a total value of \$74.7 million for this period. Overall growth in the value of residential and non-residential building approvals in the LGA has remained steady during this period.

Takings from tourist accommodation for Redland City for the year ended 31 December 2007 were \$4.1 million, accounting for 0.2 per cent of Queensland's takings from accommodation during this period.

## BUILDING INVESTMENT IN REDLAND CITY

Based on data for the year ended 31 December 2007, there were 1,191 residential dwelling units approved in Redland City with a total value of \$281.3 million (Table 6). These approvals accounted for 2.7 per cent of the number (43,746) and 2.4 per cent of the value (\$11,525.9 million) of Queensland's total residential dwelling approvals.

The total value of non-residential buildings approved in the LGA for the year ended 31 December 2007 was \$74.7 million, 1.1 per cent of the overall total for Queensland.

In Redland City a greater proportion of the total value of buildings approved was in residential buildings (79.0%) compared with Brisbane (45.0%), also higher than Queensland (62.3%). Of the 17 local government areas in SEQ, only Brisbane City, Gatton Shire and Ipswich City had a higher value of non-residential building approvals than residential building approvals.

**Table 6 Building approvals (a) by local government area, South East Queensland, year ended 31 December 2007**

Region	Residential dwelling units approved	Value of residential buildings	Value of non-residential buildings approved	Total value of buildings approved
	number		— \$'000 —	
Beaudesert (S)	235	68,560	49,008	117,568
Boonah (S)	95	23,044	3,009	26,053
Brisbane (C)	8,006	2,437,552	2,976,484	5,414,036
Caboolture (S)	2,056	421,397	177,242	598,639
Caloundra (C)	1,575	414,654	180,693	595,346
Esk (S)	171	35,687	5,733	41,420
Gatton (S)	143	31,759	35,574	67,333
Gold Coast (C)	6,606	1,896,205	530,895	2,427,100
Ipswich (C)	2,457	489,038	500,175	989,213
Kilcoy (S)	46	11,514	2,641	14,155
Laidley (S)	210	42,817	2,867	45,684
Logan (C)	1,181	226,276	215,677	441,954
Maroochy (S)	1,655	501,425	147,767	649,192
Noosa (S)	538	318,862	43,319	362,182
Pine Rivers (S)	2,106	465,687	322,981	788,668
Redcliffe (C)	709	174,987	43,155	218,141
<b>Redland (C)</b>	<b>1,191</b>	<b>281,289</b>	<b>74,715</b>	<b>356,004</b>
South East Queensland	28,980	7,840,753	5,311,935	13,152,688
Queensland	43,746	11,525,852	6,966,202	18,492,055
Redland (C) as a percentage of Qld	2.7	2.4	1.1	1.9

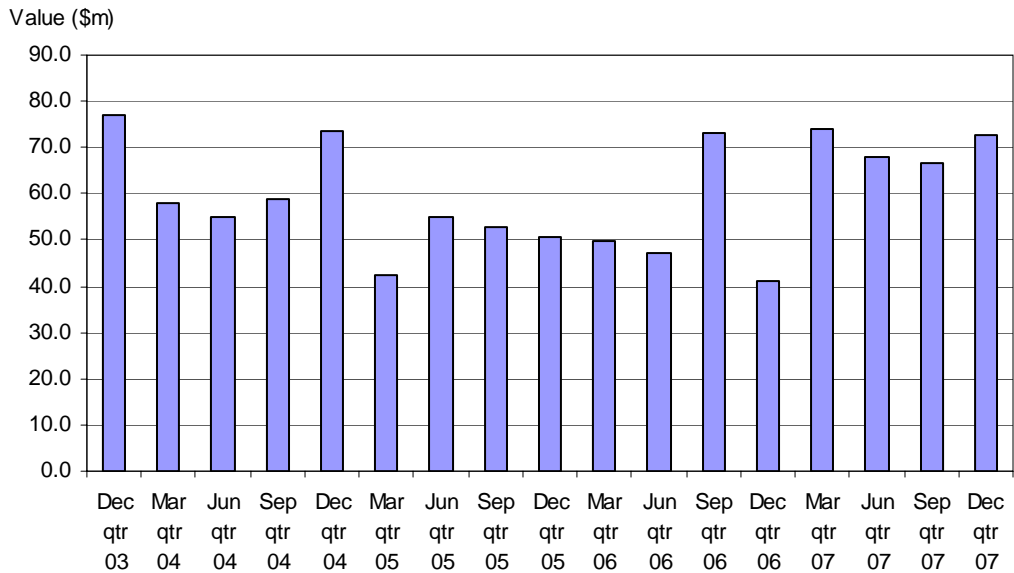
C = City S = Shire

(a) Includes alterations, additions and conversions.

Source: Australian Bureau of Statistics, *Building Approvals, Queensland* (Cat. no. 8731.0).

The value of residential building approvals in Redland City for the quarter ended 31 December 2007 was higher than the value of approvals in the corresponding quarters in both 2005 and 2006 (Figure 5). Overall growth in the value of residential and non-residential building approvals in the LGA has steadied.

**Figure 5** Value of residential building approvals, Redland City, December quarter 2003 to December quarter 2007



Source: Australian Bureau of Statistics, *Building Approvals, Queensland* (Cat. no. 8731.0).

## MEAN TAXABLE INCOME

Statistics from the Australian Taxation Office show that the mean taxable income of taxpayers in Redland City for the 2004–05 financial year was \$42,092 (Table 7). This figure was nearly identical to the equivalent Queensland figure (\$42,094).

**Table 7** Mean taxable income of taxpayers, Redland City and Queensland, 2004–05

Region	Taxable persons	Taxable income	Mean taxable income
	number	\$m	\$
Redland (C)	60,114	2,530.3	42,092
Queensland	1,763,485	74,232.3	42,094
Redland (C) as a percentage of Qld	3.4	3.4	..

.. = not applicable

Source: Australian Taxation Office, unpublished data.

## TOURIST ACCOMMODATION

Redland City forms part of the Brisbane Tourism Region in Queensland. Table 8 shows that in December quarter 2007, the LGA had five tourist accommodation establishments with 15 or more rooms or units comprising 0.5 per cent of the Queensland total. Redland City had 165 (0.3 per cent) of Queensland's hotel, motel, resort, guest house and serviced apartment rooms.

Takings from tourist accommodation for Redland City for the year ended 31 December 2007 were \$4.1 million, accounting for 0.2 per cent of Queensland's takings from accommodation during the year.

**Table 8** Tourist accommodation (a) by selected local government areas, Brisbane Tourism Region, December quarter 2007

Region	December quarter 2007			Year ended 31 December 2007
	Establishments — number —	Guest rooms	Room occupancy rates per cent	Takings from accommodation \$m
Brisbane Tourism Region				
Brisbane (C)	149	10,533	78.5	458.4
Caboolture (S) (b)	10	260	60.3	3.7
Ipswich (C)	7	240	54.8	6.6
Redcliffe (C)	3	68	83.9	2.4
<b>Redland (C)</b>	<b>5</b>	<b>165</b>	<b>60.1</b>	<b>4.1</b>
Balance (c)	9	227	56.0	6.1
Queensland	1,104	59,592	68.3	2,016.3
Redland (C) as a percentage of Qld	0.5	0.3	..	0.2

.. = not applicable

n.a. = not available

C = City S = Shire

(a) Comprising establishments with 15 or more rooms or units.

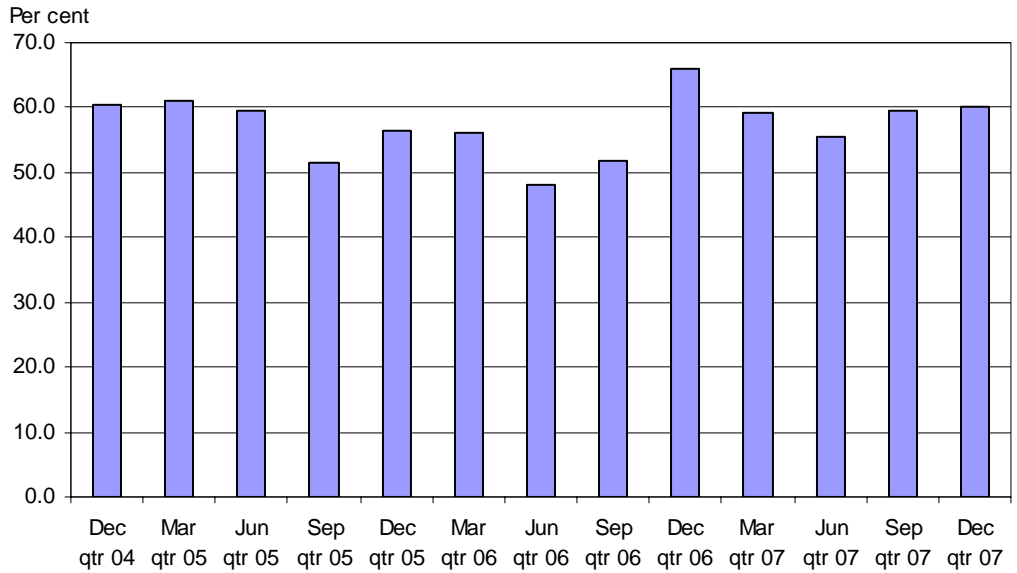
(b) Takings from accommodation figures for Caboolture Shire were not available for the quarter ended 31 Mar 2007.

(c) Balance includes Logan City, Gatton Shire, Pine Rivers Shire and Redcliffe City.

Source: Australian Bureau of Statistics, *Tourist Accommodation, Queensland* (Cat. no. 8635.3).

The average occupancy rate for guest rooms in Redland City was 60.1 per cent for December quarter 2007, 8.2 percentage points below the rate for Queensland (68.3 per cent). It should be recognised, however, that room occupancy rates vary considerably depending on the time of the year (Figure 6).

**Figure 6** Average room occupancy rates, Redland City, December quarter 2004 to December quarter 2007



Source: Australian Bureau of Statistics, *Tourist Accommodation, Queensland* (Cat. no. 8635.3).